

2024-2025 BTEC 5 Business Marketing Associate / Higher National Diploma HND Bachelor program, full-time, year 2

O=Oral exam  
T= Theoretical Exam  
Optioneel  
Holiday  
Formative feedback week  
- = no class

College week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20			
Week number	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5
from	26-aug	2-sep	9-sep	16-sep	23-sep	30-sep	7-okt	14-okt	21-okt	28-okt	4-nov	11-nov	18-nov	25-nov	2-dec	9-dec	16-dec	23-dec	30-dec	6-jan	13-jan	20-jan	27-jan
until	30-aug	6-sep	13-sep	20-sep	27-sep	4-okt	11-okt	18-okt	25-okt	1-nov	8-nov	15-nov	22-nov	29-nov	6-dec	13-dec	20-dec	27-dec	3-jan	10-jan	17-jan	24-jan	31-jan
College	College	College	College	College	College	College	College	College	College	Autumn	College	College	College	College	College	College	College	College	Christmas	Christmas	College	College	College
Monday morning	Introduction	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Monday afternoon	Introduction	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Monday evening																							
Tuesday morning	48. Customer Value Management										49. Sales Management												37. Pitching and Negotiation Skills
Tuesday afternoon	48. Customer Value Management					T		O			49. Sales Management					T	O						37. Pitching and Negotiation Skills
Tuesday evening																							
Wednesday morning	20. Organisational Behaviour																						
Wednesday afternoon	20. Organisational Behaviour					O						T		O									O
Wednesday evening																							
Thursday morning	19. Research Project																						
Thursday afternoon	Sint					O						T		O					Sint		Christmas		O
Thursday evening																							
Friday morning	33. Marketing Insights and Analytics																						O
Friday afternoon	33. Marketing Insights and Analytics					T		O															O

Open Day

College week	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41				
Week number	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
from	3-feb	10-feb	17-feb	24-feb	3-mrt	10-mrt	17-mrt	24-mrt	31-mrt	7-apr	14-apr	21-apr	28-apr	5-mei	12-mei	19-mei	26-mei	2-jun	9-jun	16-jun	23-jun	30-jun	7-jul	14-jul	21-jul
until	7-feb	14-feb	21-feb	28-feb	7-mrt	14-mrt	21-mrt	28-mrt	4-apr	11-apr	18-apr	25-apr	2-mei	9-mei	16-mei	23-mei	30-mei	6-jun	13-jun	20-jun	27-jun	4-jul	11-jul	18-jul	25-jul
College	College	College	College	Spring holid	College	College	College	College	Internship	Internship	Internship	Easter	May holiday	Liberation I	Internship	Internship	Ascension	Internship	Pentecost	Internship	Internship	Internship	Internship	Internship	Summer holiday
Monday morning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Monday afternoon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Monday evening																									
Tuesday morning	37. Pitching and Negotiation Skills																								
Tuesday afternoon	37. Pitching and Negotiation Skills					T		O																	
Tuesday evening																									
Wednesday morning	43. Business Strategy																								
Wednesday afternoon	43. Business Strategy					T		O																	
Wednesday evening																									
Thursday morning	42. Statistics for Management / GMAT																								
Thursday afternoon	42. Statistics for Management / GMAT					T		O																	
Thursday evening																									
Friday morning	35. Integrated Marketing Communication																								O Research project
Friday afternoon	35. Integrated Marketing Communication					T		O																	O Work Experience